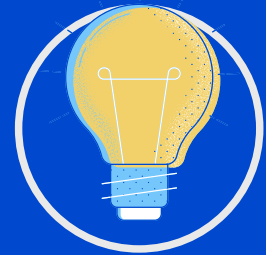


Talent Gap in Digital Economy Era

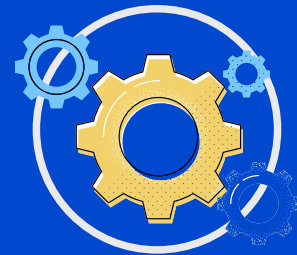
Prof. Bambang Brodjonegoro,
S.E., M.U.P., P.hd

Commissioner of Bukalapak





185 million of 268 million population are internet savvy users.



Indonesia digital economy is worth \$133 billion by 2025.



Annual growth rate of e-commerce in 2023 will be 9.3% and valued at \$16,338 million.

**Indonesia has recorded the highest digital economy growth in ASEAN, with 90% of growth in 2015-2017.
-Bekraf, 2019**



With the growth of digital economy, there is need for digital talents

600.000 / year

Gap between tech talent supply and demand from tech sector.

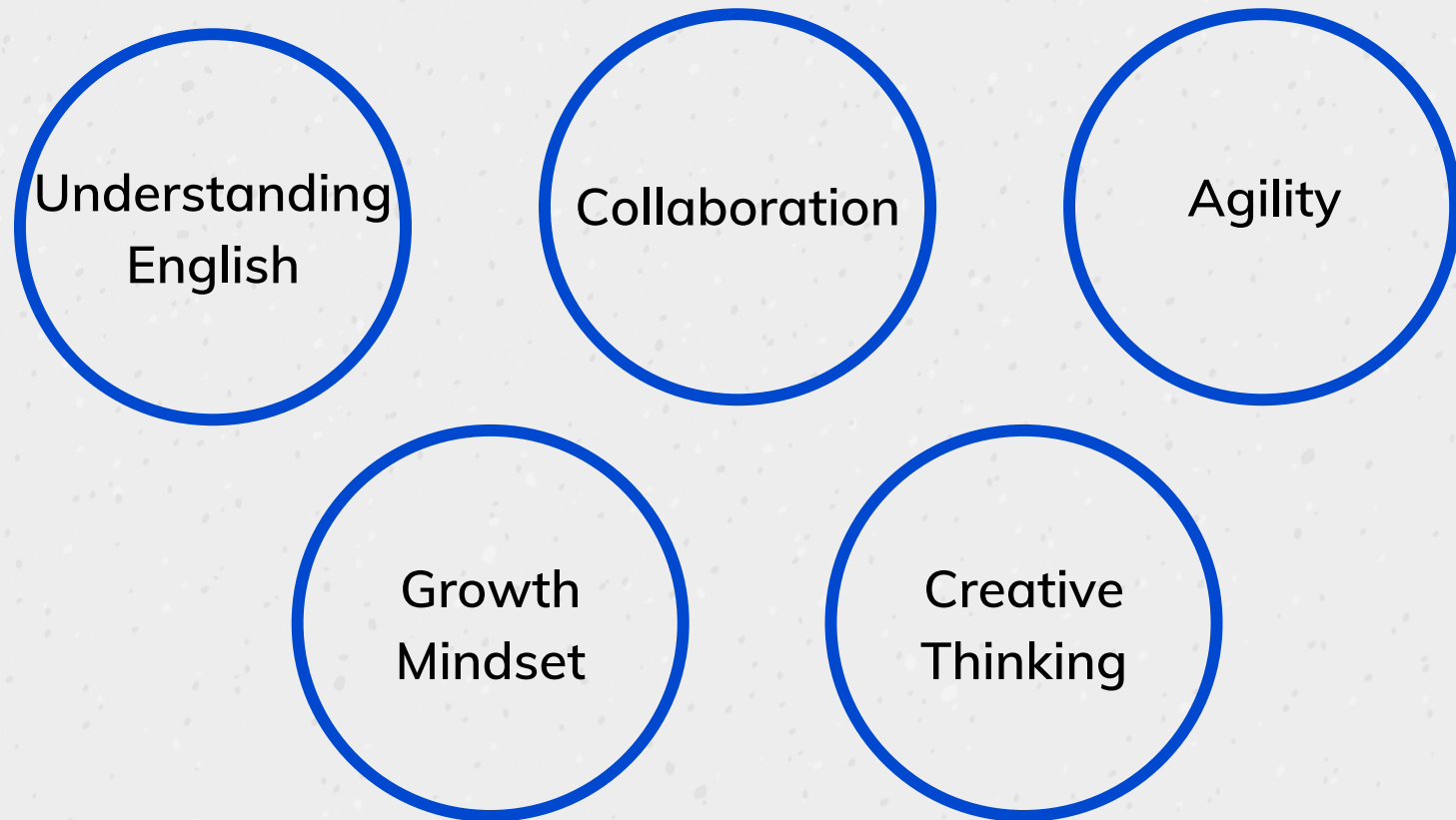
17+ million needs

By 2030 to support digital economy growth

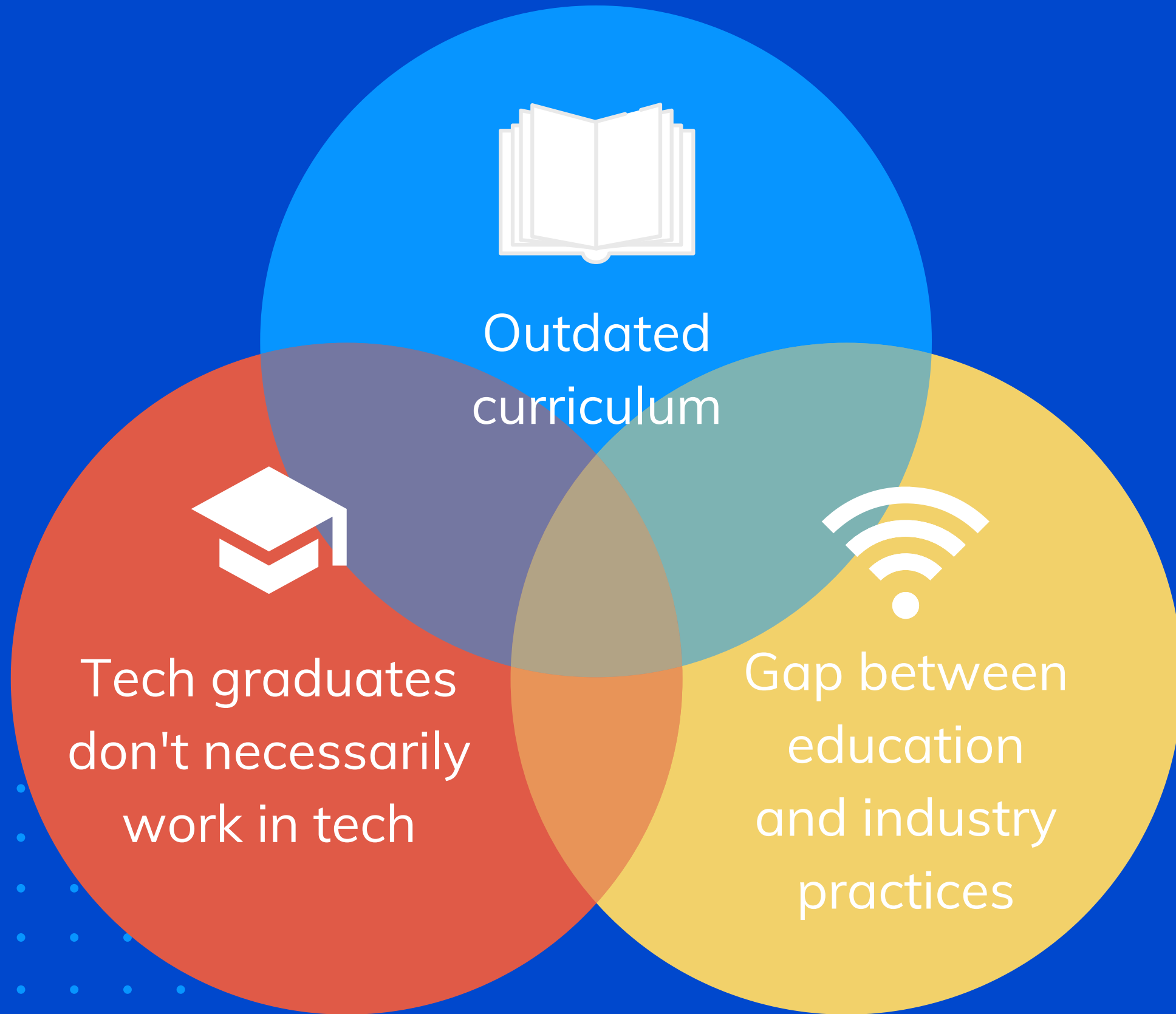
-AIRLANGGA HARTANTO-



Emerging jobs in Indonesia all involve IT and some key skills



- 1 Back End Developer
- 2 Front End Developer
- 3 Android Developer
- 4 Full Stack Developer
- 5 Data Scientist



Challenges in Meeting Tech Industry Demands





Through technology and innovation, Bukalapak strives to make fair economy for all.

cakrawala
by  bukalapak

College students internship programs to grow tech talents, participate in real projects, and get mentorship from tech professionals in Bukalapak.

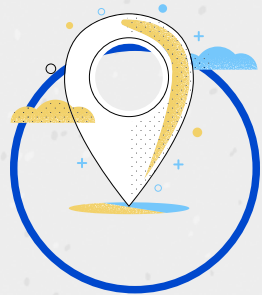
**buka
potensi**
by  bukalapak



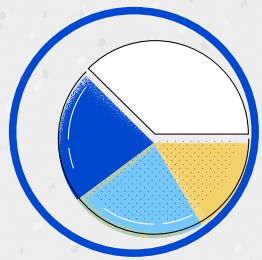
Various tech educational programs, jointly held with institutions such as Microsoft, Ministry of Education, Culture, Research, and Technology.



R&D centers further reducing talent gap



Home to over 1000
engineers



Actively research and
develop new products



Actively seek and nurture
new tech candidates



Thank You

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